

ECOLANDSCAPE 2012

Conference and Trade Show

Eco-Evolution: The New California Landscape

Sustainable Landscaping Businesses

Are Successful and Profitable – Now

Saturday, January 28, 2012

Heidrick Ag History Center and Museum

1962 Hays Lane (2 blocks off freeway)

Woodland, CA 95776



Annette Heacox

Major Sponsors

County of Sacramento Stormwater Quality Program

CA Dept. Water Resources, Office of Water Use Efficiency

Cal Recycle, Dept. of Resources Recycling and Recovery



EcoLandscape
CALIFORNIA

Keynote Speakers

Paul Tukey

*Reducing/Eliminating Harmful Inputs
to the Landscape*

Jeff Lowenfels

We Must Sustain the Soil to Succeed

Highlights

Jim Borneman, *How Sustainability Leads to
Profitability*

Dave Alba, *Market Opportunities for
Sustainable Landscaping*

Pamela Berstler, *Opportunities in Ordinances*

Successful Sustainable Business Models

Ed Laivo, *Host and Moderator,*
Devil Mountain Wholesale Nursery

Brent Bucknum, *Hyphae Design Laboratory*

Daniel Levy, *Gardener's Guild*

Dave Phelps, *Cagwin & Dorward*

Sustainability Manager

"A Chemical Reaction" Documentary Film

7:00am to 5:30pm

(Trade Show & Registration starts at 7:00am)

Info & Registration: www.ecolandscape.org

CEUs applied for: APLD, IA, ISA, DPR

ECOLANDSCAPE 2012 *Conference and Trade Show*

Registration Special: \$159.00 Received by 1/22/2012 Special rate, due to the Holiday Season crunch.

Registration: \$179.00 After 1/22/2012

Student Registration: \$55.00 (Please go to www.ecolandscape.org for student form)

Catered organic lunch and refreshments for the day are included with your registration.

Total Amount Enclosed: \$_____

Registration Information (Please Print) - Please fill out one form for each person attending.

Name: (first) _____ (last) _____

Organization/Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

Email: _____

How did you learn about the Conference?

ELC Email ELC Website Conf. flyer
 A Newsletter Ad Word of Mouth Other

I am a:

Contractor Wholesale Grower Educator
 Landscape Architect Nursery Retailer Master Gardener
 Landscape Designer Farmer Student
 Business Owner Irrigation Equipment Government
 Manager Distributor Other

Do you currently practice/support environmentally-responsible landscaping?

Yes Some What % ? _____
 No Want to

To pay by check or money order: (Payment for more than one person may be grouped in one check)

1. Make your check payable to: **EcoLandscape California**
2. Mail the registration form(s) and your check to:

**EcoLandscape California
P.O. Box 162578
Sacramento, CA 95816-2578**

-- Help EcoLandscape California by writing
a check and eliminating process fees --

Mail registration form(s) to the address above. **Fax** registration form(s) to (530) 887-9237

To Register online and pay by Credit Card or with PayPal: www.ecolandscape.org

Refund Policy: Cancellations received by 1/15/12 will be charged a \$25.00 per person processing fee. Any cancellations after 1/15/12 are non-refundable. (info@ecolandscape.org)

For more information and online registration go to: www.ecolandscape.org